



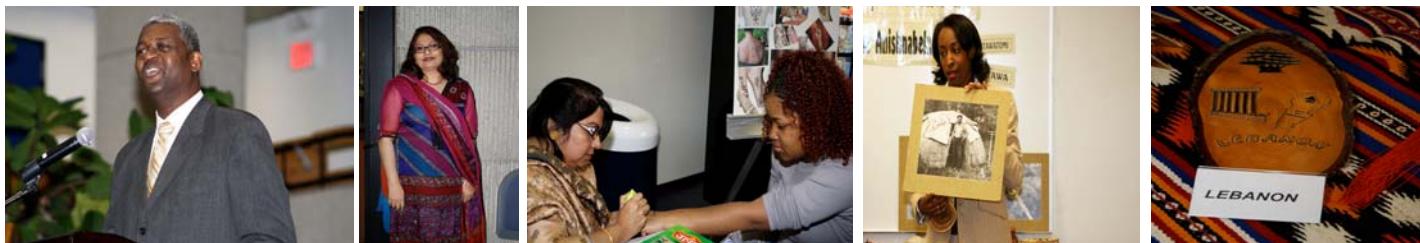
CHANCELLOR'S WEEKEND MEMO

November 21, 2008
Number 659

The growth in enrollment noted in previous terms has not subsided! The number of persons registering for Spring 2009 classes surpassed the 10,000 mark after just nine days of early registration. Of this number, more than 75% registered on-line. The Office of Institutional Effectiveness has noted that this is a 34% increase in enrollment from the same time last year. The trend is expected to continue, and we have taken steps using the Enrollment Command Center to ensure an appropriate level of oversight and response to meet the needs of students during this registration period. Additionally, a Strategic Enrollment and Instruction Taskforce has been initiated to ensure that adequate class sessions are available for returning and new students and that all students are aware of the financial aid process.

This level of activity is certainly an indication of the trust and confidence in the quality and integrity of our programs and services. As we move towards the conclusion of the current term, let us maintain the same intensity and sense of urgency with which we began the academic year in approaching the next semester.

The District joined in the nationwide celebration of International Education Week with special events and programs at all of the campuses. International Education Week is a joint initiative of the U.S. Department of State and the U.S. Department of Education which promotes programs that prepare Americans for a global environment and attract future leaders from abroad to study, learn, and exchange experiences in the United States. Activities included displays of artifacts from countries across the world, quizzes, henna artwork, and workshops on cultural diversity and sensitivity, and break-out sessions on the "Global Economy and Market Education." WCCCD continues to enhance educational offerings to meet the needs of these students across the globe. The District is one of the largest providers of distance learning courses among Michigan community colleges. More than 200 students from Eritrea have taken WCCCD on-line courses over the past few years. Our Study Abroad Program has allowed students and faculty to learn about the culture and heritage of countries such as India, Africa, Australia, and London.



I was honored to be recognized by the District's Phi Theta Kappa chapter Alpha Upsilon Zeta during the Phi Theta Kappa Founders Day celebration. The society is to be commended for its efforts in developing student leaders, honoring academic excellence, and establishing fellowship programs. I urge staff and faculty to offer their support and applaud this exceptional group for their hard work and dedication in making a difference at WCCCD and in the community.



We are extremely grateful of the support and best wishes given to us by our constituencies and neighboring institutions. I would like to share this congratulatory note sent by Stephanie Bergeron, president of Walsh College.

"Congratulations on the successful passage of your millage. The wide-spread endorsement must be gratifying. Our staffs are working together to finalize a partnership at your newly re-constructed University Center. We are looking forward to a strong and sustaining relationship."

EXECUTIVE VICE CHANCELLOR

- ◆ The District continues to invest in one of its most valuable assets, Learning Resource Centers (LRCs). During the Fall 2008 semester, the District expended over \$45,000 in books, periodicals, electronic databases, instructional supplies and audio visual equipment. These expenditures not only demonstrate our ongoing commitment to students but to faculty and community as a whole.
 - ⇒ Downriver Campus - \$7,931
 - ⇒ Downtown Campus - \$8,477
 - ⇒ Eastern Campus - \$8,132
 - ⇒ Northwest Campus - \$13,284
 - ⇒ Western Campus - \$6723
- ◆ The Dual Enrollment Team is responding to numerous requests to offer dual/concurrent courses to high school juniors and seniors. This week alone, the District received phone calls from five new schools requesting courses for their students. Over the past month, the volume of calls received has prompted the Dual Enrollment Team to begin recruiting much earlier than originally expected.

EDUCATIONAL AFFAIRS

- ◆ Dr. Fleezanis attended the Southern Wayne County Regional Chamber of Commerce Board meeting. Members discussed issues that impact the membership and the communities they represent.
- ◆ Dr. Fleezanis attended the Board of Directors meeting of the Southern Great Lakes Symphony. As chair of the Marketing and Promotions Committee, Dr. Fleezanis presented the results of his analysis from a survey taken of attendees at a concert. The Symphony is celebrating its' 54th year of providing exceptional classical music to the downriver communities.

PHYSICAL PLANT AND FACILITIES MAINTENANCE

RENOVATION UPDATES

HEINZ C. PRECHTER EDUCATIONAL AND PERFORMING ARTS CENTER

- ◆ The steel erection is complete. The final grading of the detention pond is also complete and has been submitted to the City of Taylor. The construction of the masonry wall continues and the fire sprinkler, plumbing, sheet metal, and electrical rough-ins are ongoing. Temporary heat has been established in select areas.



WESTERN CAMPUS

- ◆ The District holds a Temporary Certificate of Occupancy. Site work renovations continue and are 90% complete. The fire glass and frame have been installed and received acceptance by the State Fire Marshal. Uncompleted items include hydro-seeding, detention pond certification, air balancing, appliance installation, and a final building survey for punch list review. The installation of windows is scheduled for December 26, 2008.
- ◆ The department has received a schedule, insurance, and bonds. The contractor has submitted a sample and continues with the completion of shop drawings. The Notice to Proceed was issued on November 14, 2008 with a contract to follow.

DISTANCE LEARNING

- ◆ David Gazdowicz held a technology training session for faculty on "Optimizing Content for Blackboard." Topics included reducing file and image size and saving and importing content into PowerPoint.
- ◆ The Instructional Technology Council (ITC) has released a new report entitled "Who Owns What: Policy and Practice Regarding Online Course Ownership in Community Colleges." The report is a study based on a 2008 survey of 70 ITC member community colleges. Dr. Stephanie Bulger was the study's principal investigator. While the report found that most institutions have intellectual property rights and policies, although respondents were satisfied with them, many institutions were not. The report includes best practice examples of policy language and a sample written agreement between a faculty and the institution. The report is available at www.itcnetwork.org.

INSTITUTIONAL EFFECTIVENESS AND INFORMATION TECHNOLOGY

- ♦ The Information Technology Department is upgrading network switches in the Central Administration Building. Ground floor and First floor network closets have been upgraded to Cisco switches with new patch cables to enhance performance and reliability.



Before



After

- ♦ Johnessa Dimicks and Kuda Walker attended the 22nd annual Michigan Association for Institutional Research Conference entitled "Orchestrate Change." Participants had the opportunity to network with other institutional researchers, develop strategies for aligning HLC criteria with current continuous program review processes, and further understand how institutional effectiveness is vital in transforming the District through data-driven conversations.

Word Scramble

Can you unscramble these key HLC-related words?

1. craictaetiodn
2. imsions
3. rirceiotn
4. vdecieen
5. prtreo
6. rtsiatecg
7. sasesentsm

Answers: accreditation, mission, criterion, evidence, report, strategic, assessment, data.

FINANCIAL AID

- ♦ For the 2008-09 academic year, 32,687 Institutional Student Information Records were loaded into the Banner system and 14,548 students were awarded Pell grants totaling \$62,379,089. Last week, 963 financial aid files were processed and the Financial Aid offices assisted 2,697 students. The District Call Center received 1,389 calls

BOOK OF THE WEEK

The Power Of Nice

How To Conquer The Business World With Kindness

By Linda Kaplan Thaler

SELF-STUDY TIP OF THE WEEK

- ♦ The Higher Learning Commission regards an institution's participation in the systems of accountability (student success, student engagement, and student learning) not as substitutes for the more extensive use of data for analysis, planning and improvement, but as serious efforts to meet public calls for transparency.

HITS

- ♦ From October 21—November 20, 2008, the website had 99,889 visits, a 14.89% increase for this period. The visits came from 65 countries and were viewed in 20 different languages. The top five content views were: Academic Programs, Distance Learning, Academic Schedules, College Catalog, and Prospective Students. Academic Schedules had 22,955 visits while the College Catalog had 15,630.



THE ROAD TO RE-ACCREDITATION



WE ARE HERE

Wayne County Community College District is currently on schedule with its HLC Re-accreditation efforts.



Collecting evidence for the self-study report
College evidence includes important reports, data, brochure, catalogs, and other documents.



Completed Section 1 of the self-study report
Section 1 includes 3 chapters of highlights of each campus, significant changes, and the self-study goals.



CAMPUS PRESIDENTS' CORNER

- ◆ Patrick McNally attended a backpack giveaway at Jefferson Barnes Elementary School. Every year, the Westland Rotary distributes 1,000 backpacks at two schools in Westland. The Western Campus partners with the Westland Rotary to sponsor the backpacks.
- ◆ The Downriver Campus hosted the Wayne-Metro Community Action Agency's' Recognition Breakfast for the Out-Wayne County Homeless Services Coalition. The coalition is a partnership of more than 30 agencies, organizations, and governmental units working to eliminate homelessness. Community and governmental leaders throughout Wayne County attended.
- ◆ Anthony Arminiak attended a presentation of the Human Services Network of Out-Wayne County and the Southern Wayne County Regional Chamber. The keynote speaker was Lou Glazer, president and co-founder of Michigan Futures Inc. His presentation focused on how Michigan can succeed as a world-class community in a knowledge-driven economy.
- ◆ The Downriver Campus hosted the "Mega Conference Academic Quiz Bowl." This high school-sanctioned weekly competition consists of 16 sixteen academic teams that compete in a jeopardy style match. Each team consists of four students playing for each high school at a time with alternates.
- ◆ A Future Men's Conference was held at the Downtown Campus. The event provided at-risk youth and young men with encouragement, education, and motivation in the areas of financial planning and personal success.
- ◆ Dr. Watson met with the National Institute for Staff and Organizational Development (NISOD) Legacy Committee, chaired by Dr. Harriet Slocum, to discuss the implementation of a professor's forum. This forum will offer an internal means of faculty investment that would enable members of NISOD to identify and respond to emerging issues of academic strategies and concepts. The forum would become instrumental in furthering an academic culture with emphasis on new teaching innovations resulting in enhanced teaching and learning.
- ◆ Jo Ann Allen Nyquist and Mark Sanford met with representatives from the Department of Human Services and Ennis Center For Children and Foster Care Youth to finalize plans for Children's Dental Health Month. The activities will promote preventive dental care in foster care youth.
- ◆ The Access program at the Northwest Campus has established a Peer-mentor Program designed to assist students with disabilities to successfully overcome academic challenges. The program is currently 17 students in the areas of computer assistance, basic math, English as a second language, the establishment of email addresses, study skills and note taking workshops, basic English, online registration, and financial aid assistance.
- ◆ The Eastern Campus hosted an event titled "Nollywood: The Influence of the Nigerian Movie Industry" with guest speaker Ramsey Nouah, a popular Nollywood actor from Nigeria. Mr. Nouah, discussed the emergence of Nollywood, piracy in the film industry, and the impact of Nollywood on Diaspora.



ADMINISTRATION AND FINANCE

- ♦ Michael Blair, Brian Singleton, and Cecile Taylor met with Marty Aldwart, director of student services for the Harper Woods School District, and Peter Newman, principal of Harper Woods High School, to explore partnership opportunities with St. John Health Corporation that would offer an Allied Health Middle College program. This program would be similar to the District's partnership with Detroit Kettering High School and the Detroit Medical Center. A follow-up meeting with Kenneth Coleman, director of the St. John School-Based Health Center, is scheduled for December 5, 2008.
- ♦ Staff from the Auxiliary Services and Finance departments met with an external firm to identify potential savings in the District's contracts for telecommunications services. It is anticipated that significant savings could be realized by restructuring the current contracts. A complete current inventory of telecommunications systems and infrastructure

PUBLIC RELATIONS

- ♦ The Study Abroad Program held a meeting this week to finalize the details for its upcoming France trip. Leaders of the program provided vital information to students for the trip.



CONTINUING EDUCATION

- ♦ Don Guinn and Kenyatta Green-Scott presented on the District's youth enrichment programs to the superintendent and principals of the Taylor School District. The presentation was well received.
- ♦ Ms. Green-Scott met with Eric Calhoun from Riverside Health Center to discuss the development of an educational partnership.
- ♦ The division presented 14 community education programs during the week of November 17–22, 2008. The division partnered with organizations such as Wayne State University Project Care, International Council, WCCCD International Student Affairs, and Distinguished Women in International Service to present these programs.

QUOTE OF THE WEEK

"Your work is to discover your work and then with all your heart to give yourself to it. That's the mark of a true professional."

Buddha

LEARNING RESOURCE CENTER

- ♦ November is National Novel Writing Month. To celebrate, the Learning Resource Center at the Eastern Campus has a display in honor of novel writing. For more information, visit <http://www.nanowrimo.org/>

Here's a selection of the *New York Times* bestseller list. These books are available at the campus bookstores and all the titles are always 10% off the list prices. Some older titles are on sale for more than 20% off!

HARDCOVER FICTION

1. *Divine Justice* by David Baldacci
2. *Salvation in Death* by J.D. Robb
3. *Swallowing Darkness* by Laurell K. Hamilton
4. *The Gate House* by Nelson DeMille
5. *Extreme Measures* by Vince Flynn

HARDCOVER NONFICTION

1. *Dewey* by Vicki Myron with Bret Witter
2. *The Snowball* by Alice Schroeder
3. *A Bold Fresh Piece of Humanity* by Bill O'Reilly
4. *Letter To My Daughter* by Maya Angelou
5. *Against Medical Advice* by James Patterson and Hal Friedman



HUMAN RESOURCES

- ◆ Gail Arnold participated in an advisory group meeting of the Michigan Higher Education Recruitment Consortium. The group discussed the implementation of new technology called "One Click" which enables advertising to multiple job boards with one click.

BULLETIN

- ◆ Today is the last day for making updates to health-related benefits during this year's annual Open Enrollment. All changes/updates will be effective January 1, 2009.

ON THE MOVE . . .

- ◆ Dr. Christian Nwamba attended the Amo State Congress of America annual International Convention in Nashville, Tennessee. The conference theme was "The Way Forward-Health, Education, Security, Economic Development and Environment." Dr. Nwamba was a panelist on the "Education in Ala Imo: A State of Emergency." The session was an examination of the contemporary state of education in the Imo state by seminal academic and distinguished professor Alexander Acholou.
- ◆ Dr. Frank Dunbar attended the 2008 Distance Learning Partnership Conference titled "The Power of eLearning." Twenty-five various community colleges were represented, eight from Michigan.
- ◆ Annette Black attended the "Sit and Get Won't Grow Dendrites: 20 Professional Learning Strategies That Engage Student Learning" workshop. The keynote speaker Dr. Marcia Tate focused on the development of student learning in the classroom.



DID YOU KNOW?

- ◆ The Campus Safety Escort Service is designed to provide WCCCD students, faculty, staff, and visitors' accompaniment to their vehicles during business hours. To request an escort, walk up to the Campus Safety desk located on each campus, ask a campus safety officer for assistance, or call the campus safety main line.

- ⇒ Downtown Campus Safety 313-496-2558
- ⇒ Northwest Campus Safety 313-943-4041
- ⇒ Eastern Campus Safety 313-579-6971
- ⇒ Downriver Campus Safety 734-374-3218
- ⇒ Western Campus Safety 734-697-5182

ACHIEVE THE DREAM

UPDATE

- ◆ The Achieve the Dream Strategic Core Team met to review the progress of the four intervention teams and discussed new activities for the Spring semester. The objective of the Core Team is to keep a strategic agenda and overall balcony view while guiding the intervention teams' programmatic agenda.

CONTINUING EDUCATION ENROLLMENT

- ◆ During the week of November 9—15, 2008, the District served 907 students by partnering with 17 community organizations. The numbers served at each campus are: Downriver Campus—103, Downtown Campus—618, Eastern Campus—52, Northwest Campus—56, and Western Campus—78.